报告题目：Wiley材料科学期刊论文发表**——**如何提高稿件的接受率

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摘要：

A highly competitive research environment with increasingly limited research funding has created a “Publish or Perish” attitude among scientists who are judged on the quantity rather than quality of their research articles. This presentation provides a brief overview of current trends and challenges in scientific publishing, some ethical considerations, how publishers and authors interact and influence each other, and how the publishing arena is being transformed. Tips will be presented on how to select an appropriate journal for your paper, what aspects of preparation and presentation to focus on from an editor’s and referee’s perspective, and hints for increasing the discoverability of your paper after publication.

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马露露，2010年本科毕业于北京化工大学化学工程与工艺系，2015年3月在美国莱斯大学材料科学与纳米工程系获得博士学位，研究领域为无机非金属材料和能源催化。随后加入Wiley出版社，目前负责旗下材料科学期刊 (Small、Solar RRL, Advanced Energy Materials、Advanced Engineering Materials、Energy Technology) 的编辑工作。